

Scarlet Hope[®]

Communications Partner

July 2024

Roles & Responsibilities:

Reports to: VP of Operations Scarlet Hope INC

Scarlet Hope exists to share the hope and love of Jesus with women that the adult entertainment industry has exploited. Our vision is to see every exploited woman restored by the hope and confidence that Jesus loves her.

The Communications Partner will be part-time at 10-15 hours per week. The primary responsibilities will be (1) social media execution, (2) podcast management, (3) monthly newsletter creation, and (4) copywriting and graphic design projects as assigned.

Job Responsibilities Defined:

- Steward the Scarlet Hope brand and narrative with care and excellence, including the development of the brand voice
- Ensure brand voice and brand integrity through all Scarlet Hope communications
 - Social media creation and management
 - Email Newsletters and Email Marketing aligned with Communications Strategy
 - Podcast Management
- Collaborate with staff members and the communication team to maintain an active and vibrant social media presence

Hours

The Communications Partner will work 10-15 hours per week based on the needs and schedule of the organization. A minimum of 3 hours each week must be completed between 9 am and 5 pm Eastern Time (Monday - Friday) to work best virtually with the national team.

During the onboarding process, the VP of Operations and Communications Partner will create the regular schedule. The schedule can be adapted as needed based on the approval of the VP of Operations.