

# Scarlet Hope®

## Community Advancement Director

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### Roles & Responsibilities:

**Reports to: VP of Operations**

**Location: Scarlet Hope INC. (Louisville, KY)**

The Community Advancement Director is responsible for advancing the mission and model of Scarlet Hope INC. The Director will have two main areas of responsibility: (1) Community Partnerships and (2) Development. While the ultimate goal of Scarlet Hope is to share Jesus with women in the adult entertainment industry, we must follow the best practices, have a team join us in our efforts, and allow donors to come alongside us in accomplishing this mission.

### Responsibilities Defined:

#### **Community Partnerships**

- Acquire, cultivate, and expand relationships to support the mission of Scarlet Hope into a national presence of reaching ALL WOMEN that have been exploited (individual supporters, churches, volunteers, etc.)
- Ensure local programs are provided with ever-growing collaborative partnerships and resources to carry out the Scarlet Hope model
- Perform administrative tasks necessary to manage relationships

#### **Development, Fundraising, and Community Relations**

- Assist in raising funds necessary for executing the mission of Scarlet Hope in Louisville
- Lead fundraising efforts effectively and passionately to mobilize people to give toward the mission
- Network and meet with donors to grow the influence and financial position of the organization. Build relationships with donors by showing appreciation and maintaining ongoing communication to keep donors in touch with the organization and up to date on current affairs.

- Represent Scarlet Hope in the community and network with existing ministries
- Meet with church partners and build influence within the church community
- Identifying national partnerships for Scarlet Hope to enter while also maintaining a priority for our local site's innovation and growth
- Manage Donor database and assist in other donor cultivation tasks

### **Desired Qualifications**

- Bachelor's Degree
- Trauma-Informed Care Experience
- Leadership and Coaching Experience
- Development and Fundraising Experience
- Proven background in networking and advancement
- 3-5 years of senior management
- Experience effectively regionally and/or nationally leading/scaling a performance and outcomes-based organization

### **Qualities & Skill Expectations**

- Innovative and entrepreneurial spirit
- Strong written and verbal communication skills
- Excellent record-keeping and organization skills
- Collaborative and coachable
- Strong servant leadership
- Team player